

## The Secret's in the Blend





29% Cabernet Sauvignon, 28% Syrah, 17% Merlot, 15% Cabernet Franc, 4% Petit Verdot, 3% Dolcetto, 3% Zinfandel, 1% Petit Sirah

Winemaking is 60% cooking. Cooking is about taste. Taste has no rules.

RED REX is this philosophy personified. It's an outside the box, do-what-tastes-best blend. It's winemakers deep in the cave, sampling wine, sharing ideas and being creative. It's evolution.

We made over 150 separate batches of wine in 2008 from twenty nine different vineyards in Sonoma County. Each was unique, each with its own personality. The blend is constructed by taste. Each varietal focusing on a particular part of the palate. The blend will vary from vintage to vintage but the style and character remains the same.

Cabernet Sauvignon forms the broad structured backbone down the middle of the palate. Syrah takes the flavors to the bottom of the palate, grounded and rich. Merlot adds a round floral nuance and pushes the flavors forward. Cabernet Franc adds a chocolate effect, lifting, sensual and heady. Petit Verdot adds a bit of spice on the sides of the palate and Dolcetto fills in the lower front. The touch of Zinfandel enhances the berry flavor and just a scant 1% Petit Sirah added balance to the lower front. The result is a symphony of taste with not a note out of place. Red Rex is fruit forward, mouth filling, smooth and delicious.

The wine is made cleanly from hand picked and triple hand-sorted fruit using organic production methods. Deerfield wines are low in histamines, which can cause red wine headaches. They have no reactive sulfite when released, meaning no allergic reactions. The 2008 Red Rex was aged almost four years in French and American oak barrels, longer than any other California winery. Long barrel aging makes it extra smooth.

Bottled 1,600 cases, February 2012. Alcohol 14.2%, Residual sugar 0.8%, SO2 18 ppm at bottling, and less than 8 ppm at release. Cross flow filtered for stability and brilliance. Velcorin free. Nine gold medals, two best of class in national competitions over six vintages. Consistently rated over 90 points by consumers.

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Taste the Passion

